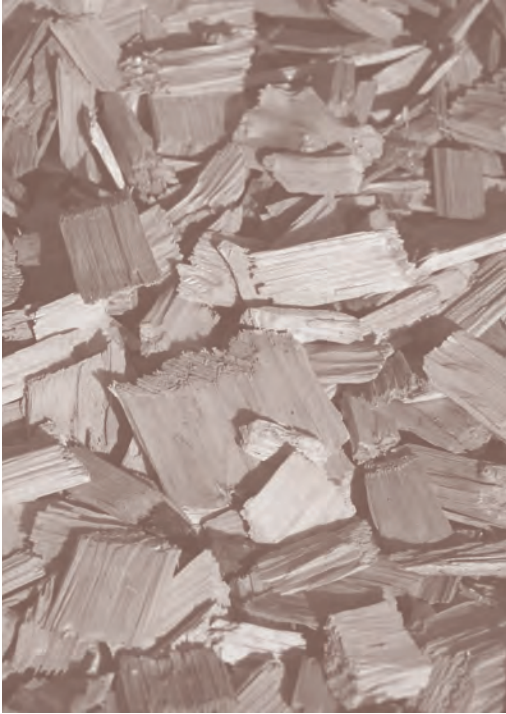
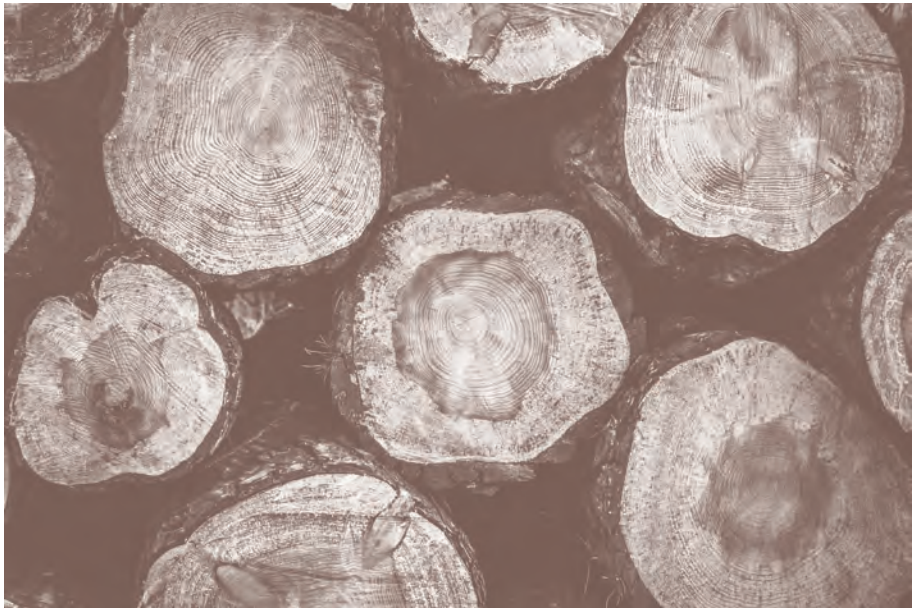


PO THE BEAUTY OF IMPERFECTION

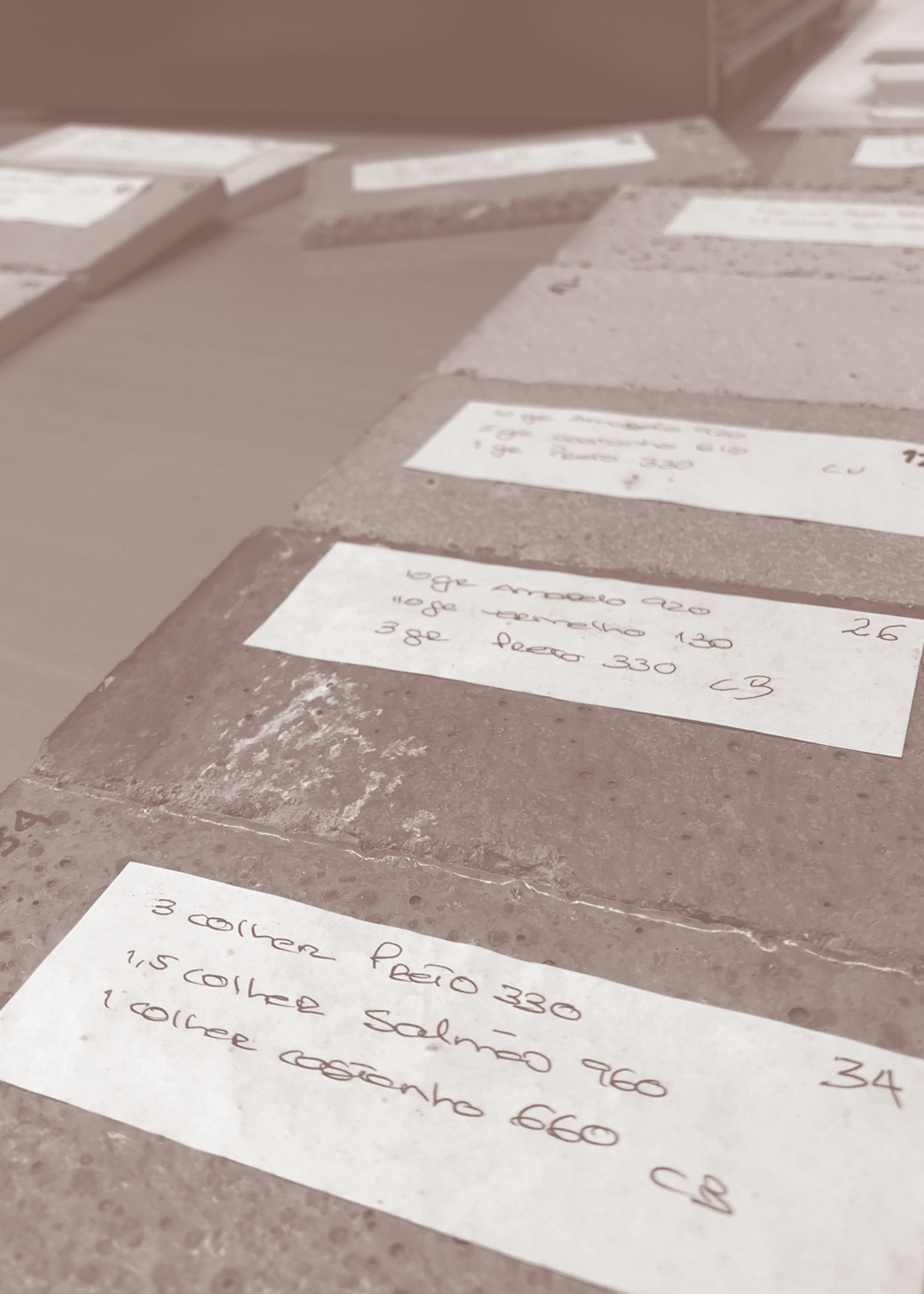












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RO ABOUT US

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The Beauty of Imperfection

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Imperfection is at the heart of RO; each tile tells an individual story through the lumps, bumps and scars that run through the structure.

RO has been experimenting with surface texture for many years, exploring shapes, direction, texture, layering, and pattern to challenge concrete's abilities.

RO gives concrete a fresh reputation full of energy, warmth and beauty. By working alongside the unpredictability of concrete rather than against it, they create timeless yet unique tiles that blanket walls and floors worldwide.

RO takes inspiration from the traditional Japanese aesthetic, Wabi-sabi. Wabi-sabi is the acceptance of imperfection within nature which is integrated into the interior design scene. 'RO' translates to morning 'dew' in English, one of nature's imperfections that, from the proper perspective, is beautiful in its simplest form.

Tali worked within the international design scene for over 20 years, learning the ins and outs of interior design. Tali and the team at RO recognised that the unpredictability of concrete enabled unique patterns and textures throughout their work. After adding some of Tali's feminine touch, they were able to form unique creations that would soon build up to become the RO they are today.

Tali and her close-knit team still stick by the original philosophy of RO: to embrace imperfection through modern concrete tiling. By embracing the imperfection of concrete's natural form, RO experiments with surface texture to create unique tiles that tell a story. Recognising the endless possibilities of concrete tiling, RO works with modern manufacturing techniques to ensure that the whole process is personal, bold and handmade. Before the tiles leave the factory, the team confirm that the tiles meet their impeccable standards. To do so, they must pass all the compulsory checks to make sure that the concrete tiles will stand the test of time. Doing so guarantees that every customer receives a breathtaking product that will exceed their expectations and excite their surface.

Conceptual material design development team: Tali Edri, Yoav Anderman, Meytal Levi, Lilach Lev, Maor Aharon, Betonada.



▲ Tiny Timber Mix Color 011, 030

Tiny Timber Mix Color 011, 030 ►

RO

TINY

Something old and something new. The Tiny design is a result of a passion for traditional natural materials. Combining the classic wood and flowers aesthetic with concrete characteristics leaves an elegant yet warm finish. The series consists of five different tiny inspired designs, each one unique and homely.

Order the series as a premade selection, where each pack contains an equal amount of tiles from all five textures. Or customise the concrete to fit a unique vision. With a choice of ten colours, each Tiny Tile is handcrafted to perfection and can rejuvenate walls and floors both indoors and outdoors.

Designed by Maor Aharon



Tiny Timber Mix Color 010 ▾



Tiny Timber Mix Color 011 ▸





▲ Tiny Floral Mix Color 011

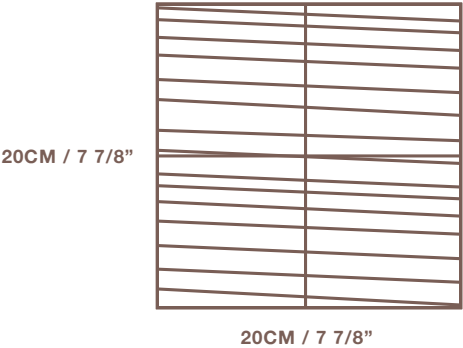


▲ Tiny Floral Mix Color 010

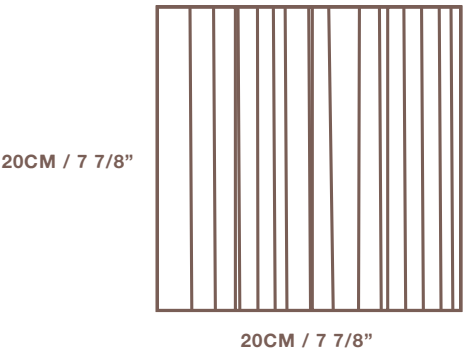
▼ Tiny Timber Mix Color 010



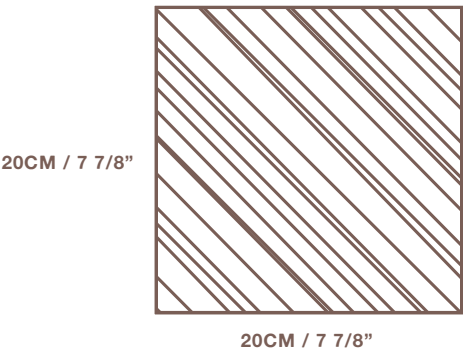
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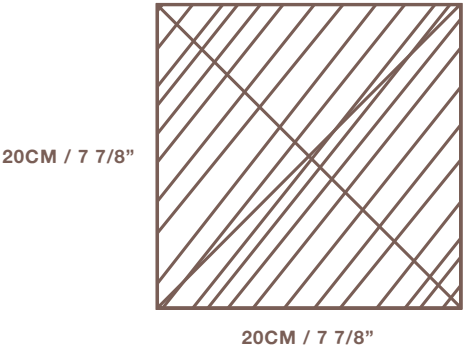
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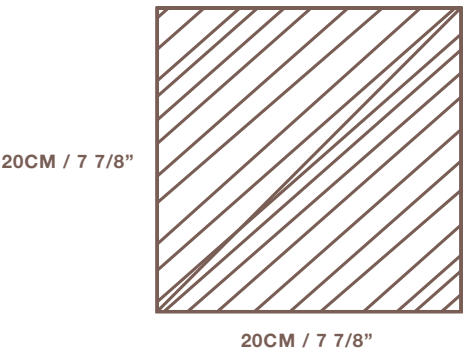
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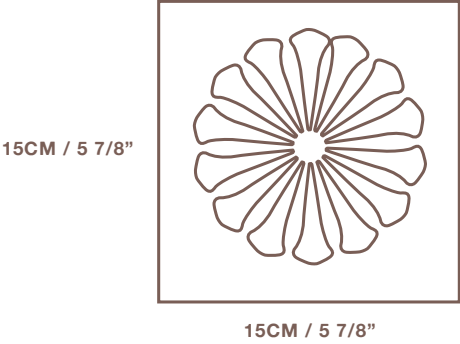
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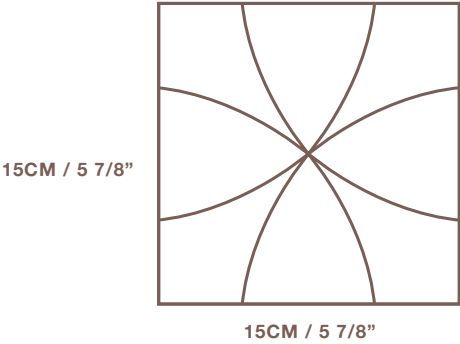
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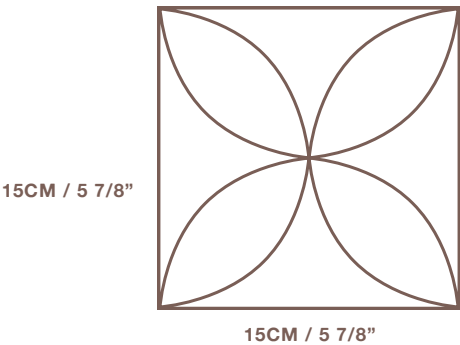
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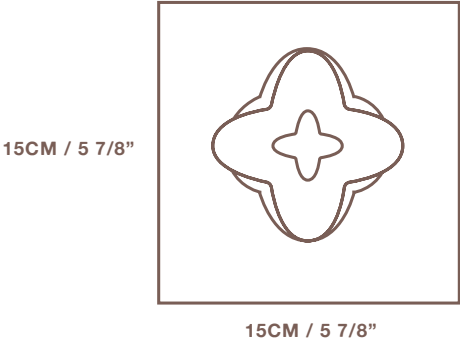
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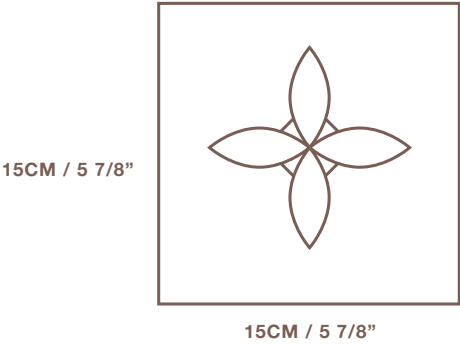
FL3008



FL3009





FL3010



	PCS-SQM	PCS-CRATE
Tiny Timber Mix	25	400
Tiny Floral Mix	44.4	750

General Material Performance Data

	 Dimensions Tolerance	 Bending Strength
* Tested according to NP EN1339 standart	Class 3(R) ±2mm	Class 2(T) ≥4mpa

SQM-CRATE	KG-CRATE	SUITABILITY	CATALOG NUM.	NOTES
16	688	Interior / Exterior Use For Walls / Floring	TM2011	Each Cardboard Box Ccontains 10 tiles, 2 of Each Texture Hand-Made Concrete
16.875	725.6	Interior / Exterior Use for Walls / Floring	FL3012	Each Cardboard Box Ccontains 15 tiles, 3 of Each Texture Hand-Made Concrete

 Abrasion Resistance	 Reaction To Fire	 Slip / Skid	 Water Absorption	 Freeze / Thaw Resistance
Class 4(I) ≤20mm	A1	Satisfactory	Class 2(B) ≤6% as a mean	Class 3(D)≤1.0 kg/M²

COLOUR PALETTE

001

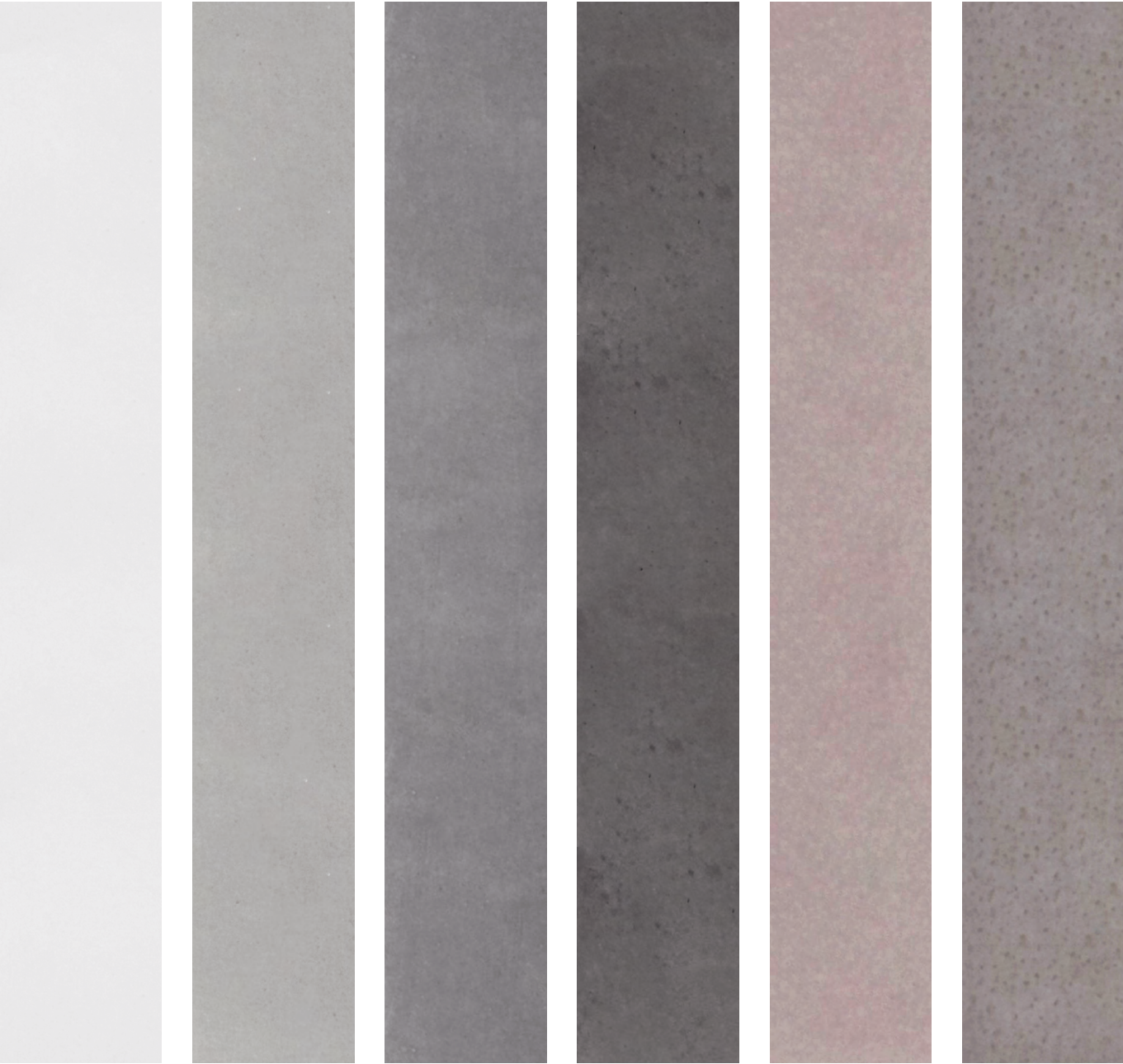
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