

PO THE BEAUTY OF IMPERFECTION







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Imperfection is at the heart of RO; each tile tells an individual story through the lumps, bumps and scars that run through the structure.

RO has been experimenting with surface texture for many years, exploring shapes, direction, texture, layering, and pattern to challenge concrete's abilities.

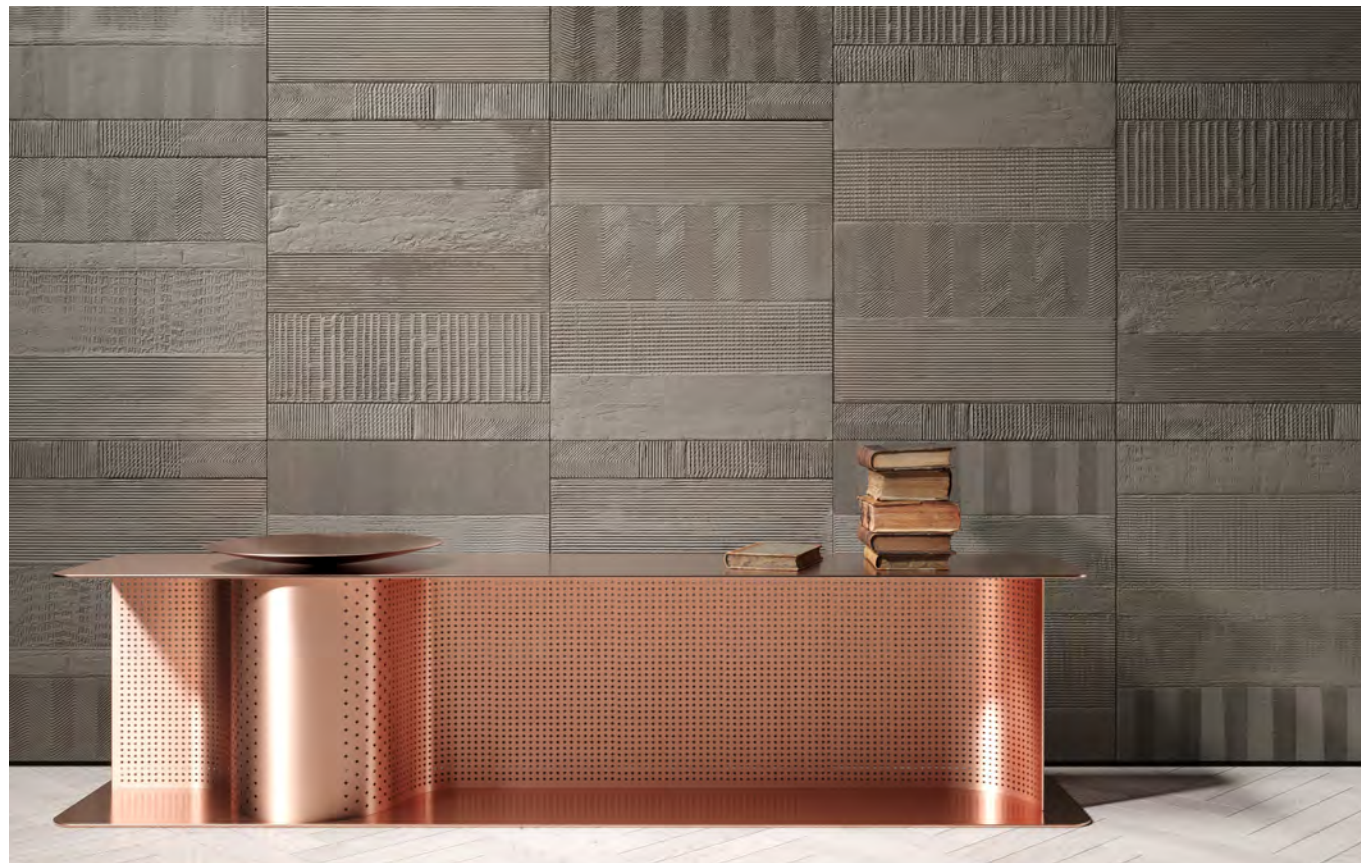
RO gives concrete a fresh reputation full of energy, warmth and beauty. By working alongside the unpredictability of concrete rather than against it, they create timeless yet unique tiles that blanket walls and floors worldwide.

RO takes inspiration from the traditional Japanese aesthetic, Wabi-sabi. Wabi-sabi is the acceptance of imperfection within nature which is integrated into the interior design scene. 'RO' translates to morning 'dew' in English, one of nature's imperfections that, from the proper perspective, is beautiful in its simplest form.

Tali worked within the international design scene for over 20 years, learning the ins and outs of interior design. Tali and the team at RO recognised that the unpredictability of concrete enabled unique patterns and textures throughout their work. After adding some of Tali's feminine touch, they were able to form unique creations that would soon build up to become the RO they are today.

Tali and her close-knit team still stick by the original philosophy of RO: to embrace imperfection through modern concrete tiling. By embracing the imperfection of concrete's natural form, RO experiments with surface texture to create unique tiles that tell a story. Recognising the endless possibilities of concrete tiling, RO works with modern manufacturing techniques to ensure that the whole process is personal, bold and handmade. Before the tiles leave the factory, the team confirm that the tiles meet their impeccable standards. To do so, they must pass all the compulsory checks to make sure that the concrete tiles will stand the test of time. Doing so guarantees that every customer receives a breathtaking product that will exceed their expectations and excite their surface.

Conceptual material design development team: Tali Edri, Yoav Anderman, Meytal Levi, Lilach Lev, Maor Aharon, Betonada.



▲ Inkee Color 011

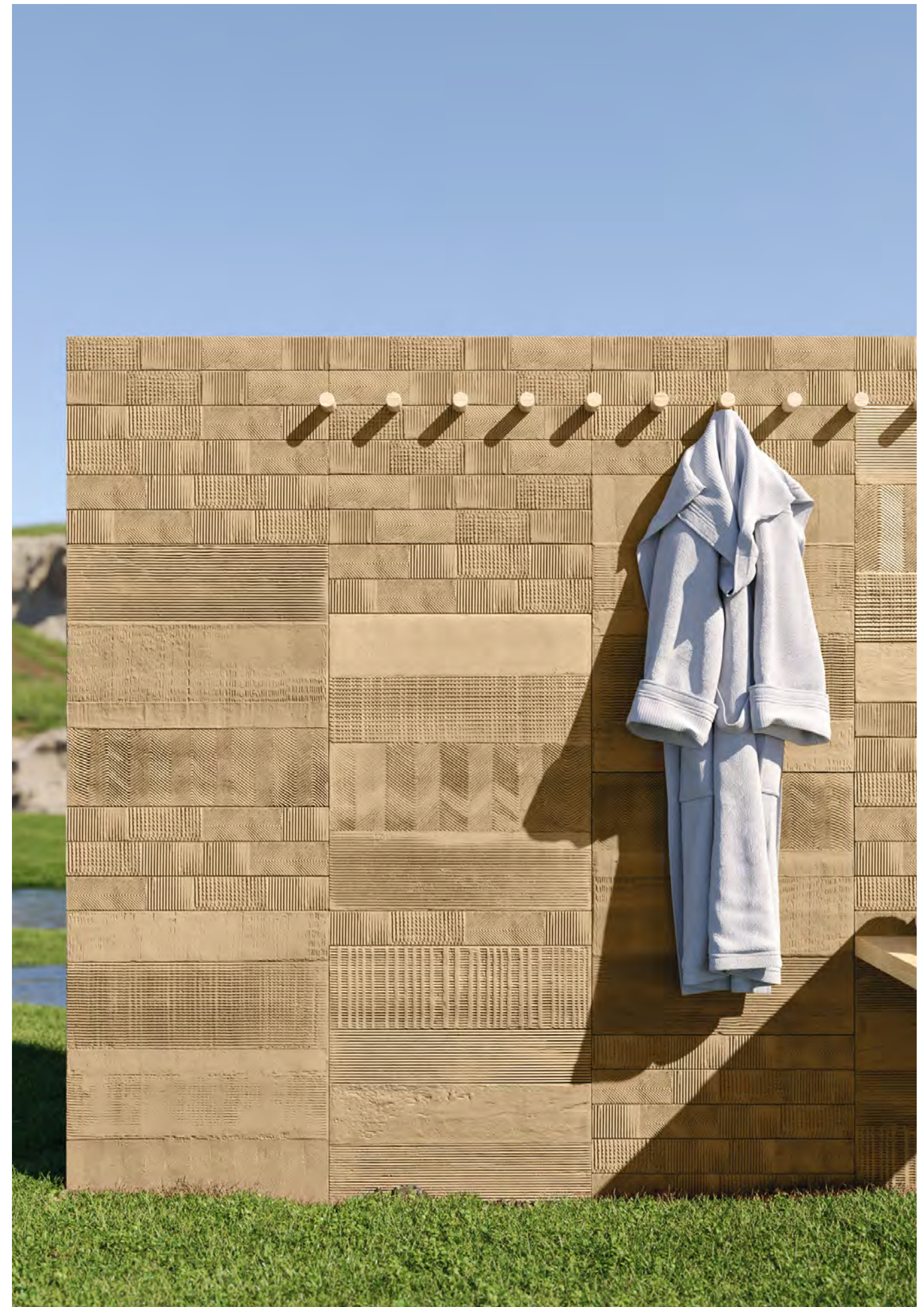
Inkee Color 031 ►

RO INKEE

The Inkee collection is rich in textures with an “unfinished” look that are open to personal interpretation. Some might feel an ethnic inspiration, others might refer to the worlds of textile, and there are those who will see in its textures quotes from the worlds of concrete castings and industrialized work. What is clear is that the result of the wall surface is rich and vivid of textures, with an “imperfect” look.

The collection is ‘mostly about texture’ and arrives in a mixture of three sizes, each tile carries a surface divided to different textures. The IKEE handcrafted concrete tiles can characterize walls both indoors and outdoors, and are available in a selection of ten colors.

Designed by Betonada





◀ Inkee Color 010

▼ Inkee Color 011





▲ Inkee Color 001

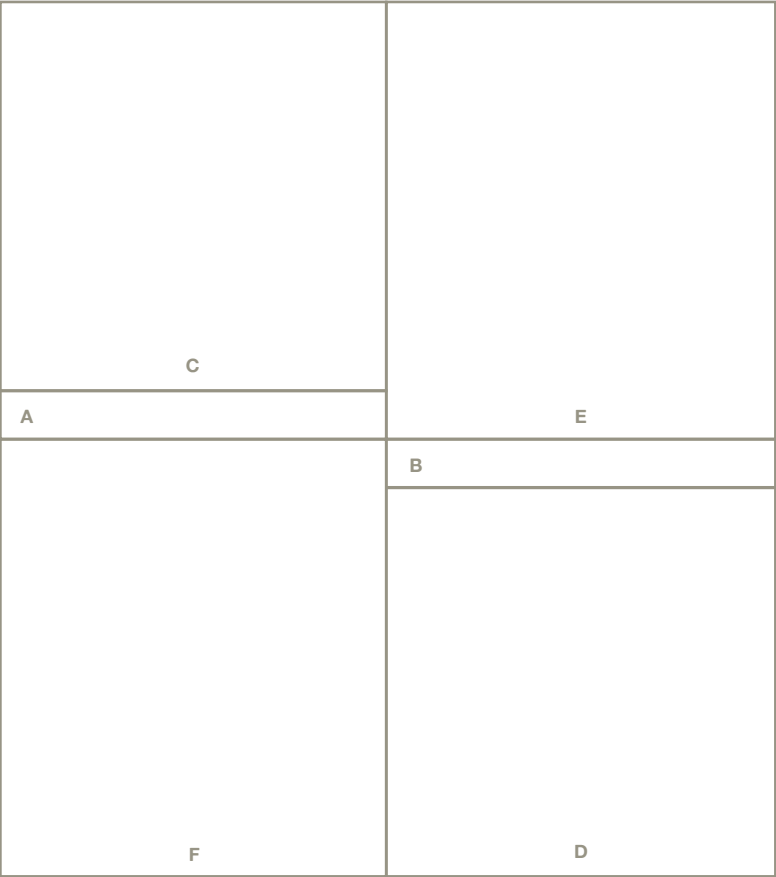
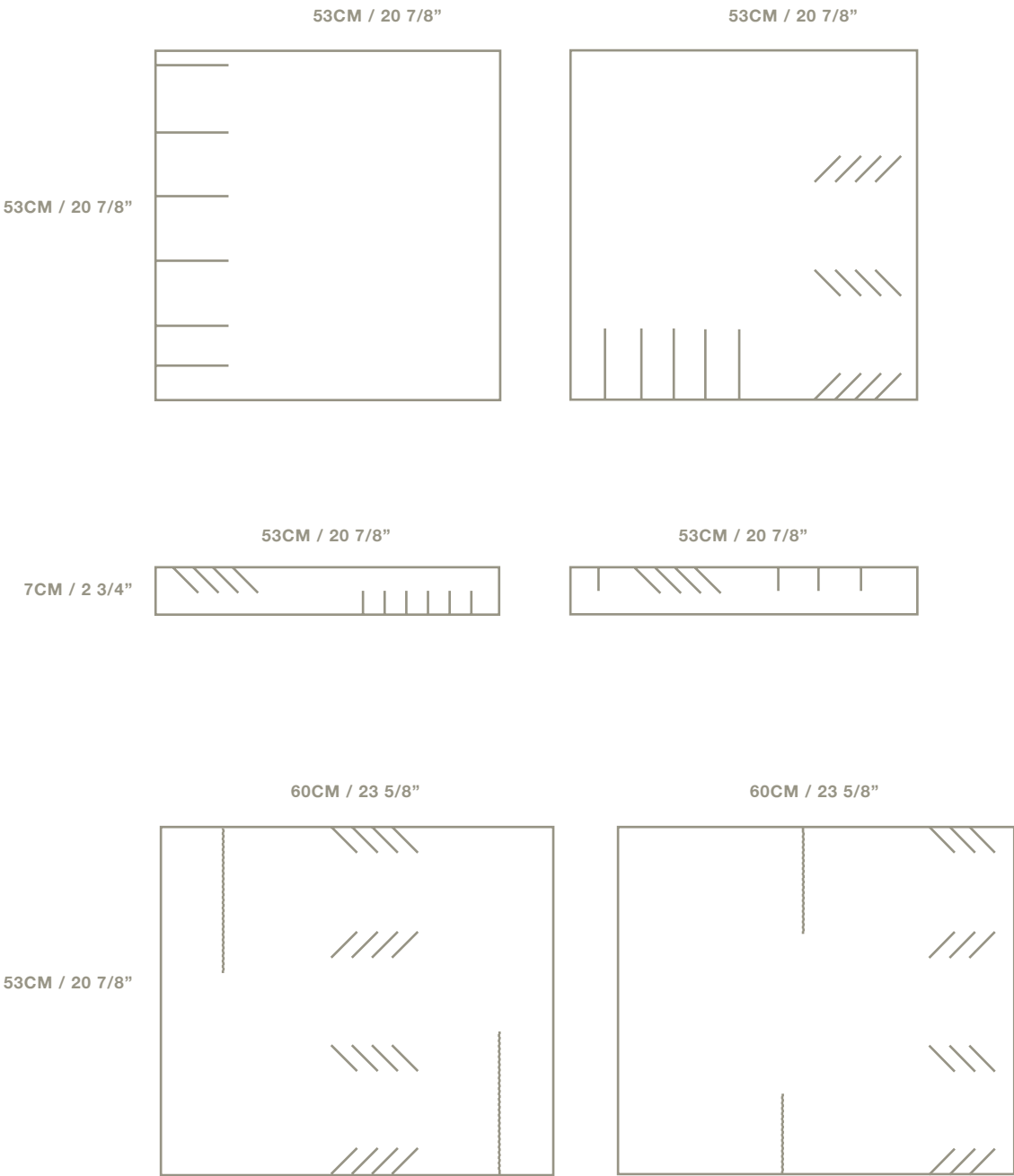


▲ Inkee Color 011

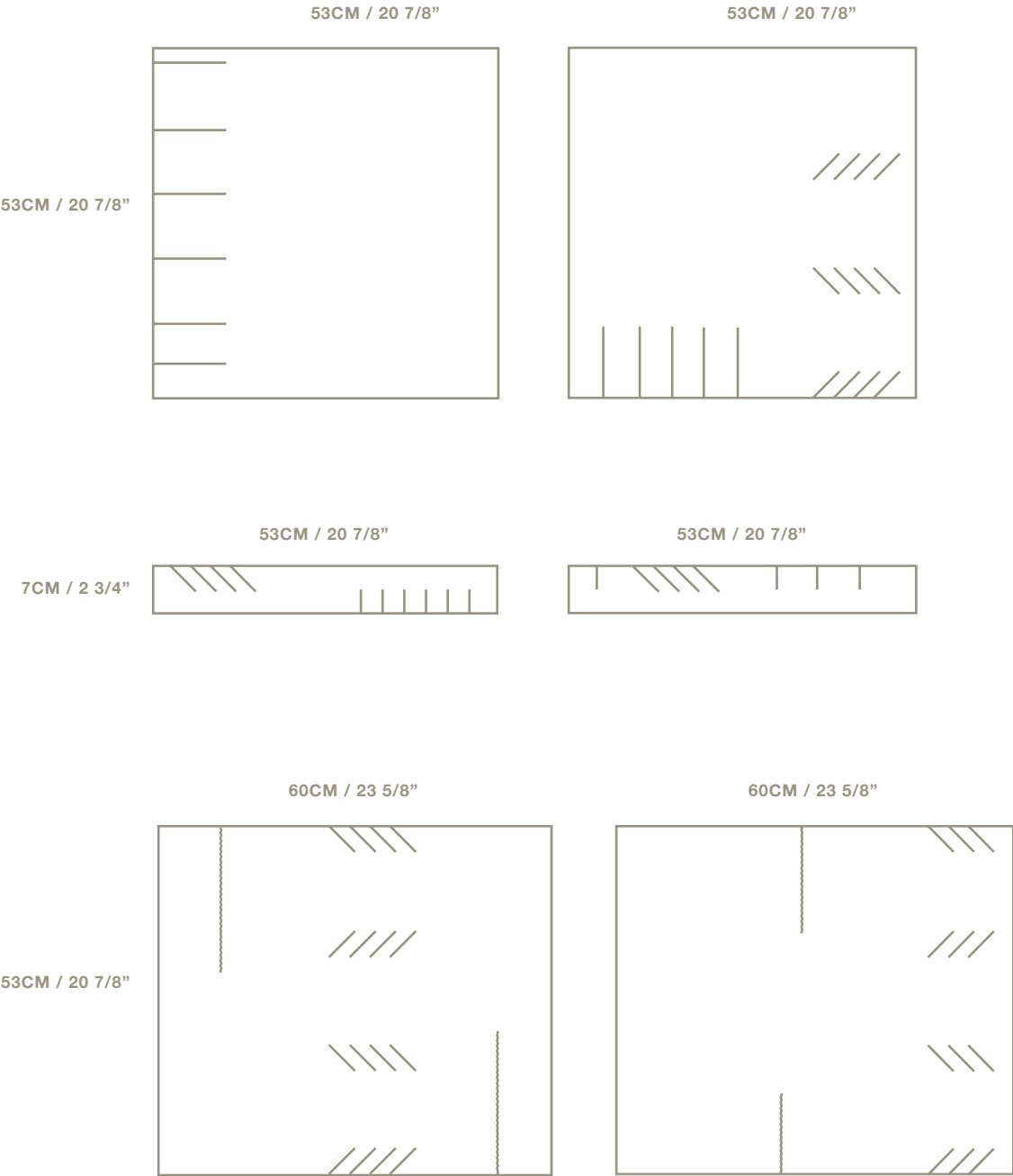
RO

TECHNICAL
INFO

Inkee — Family Tiles



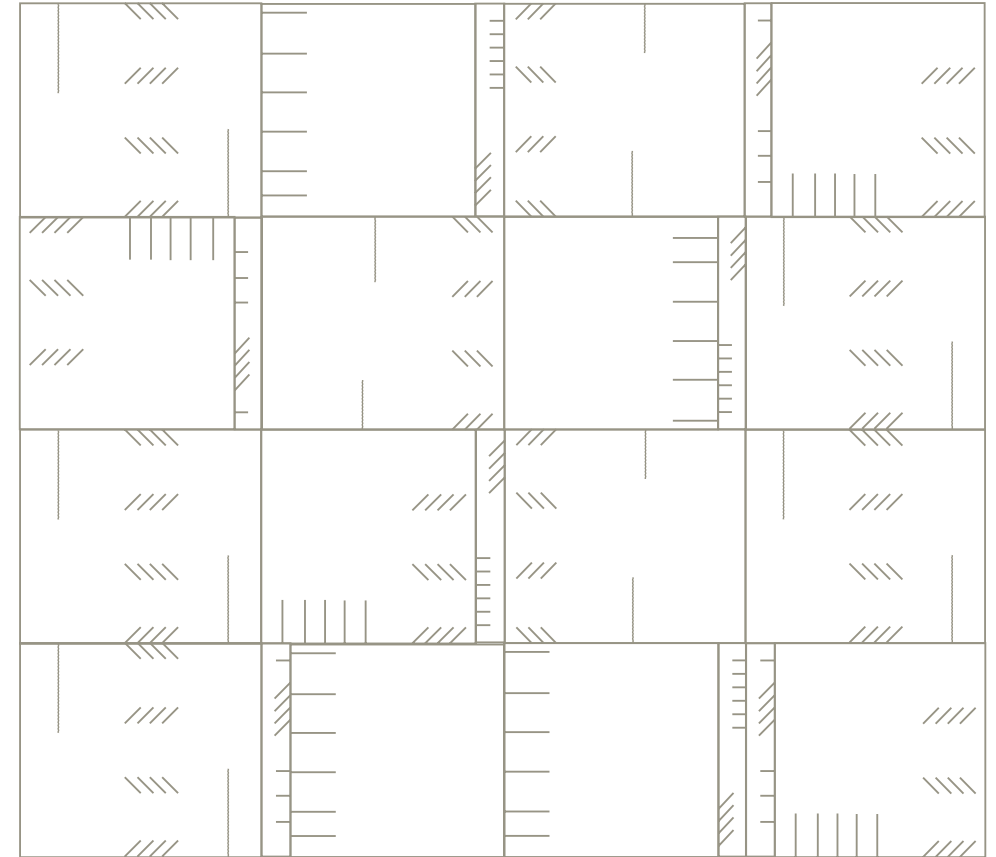
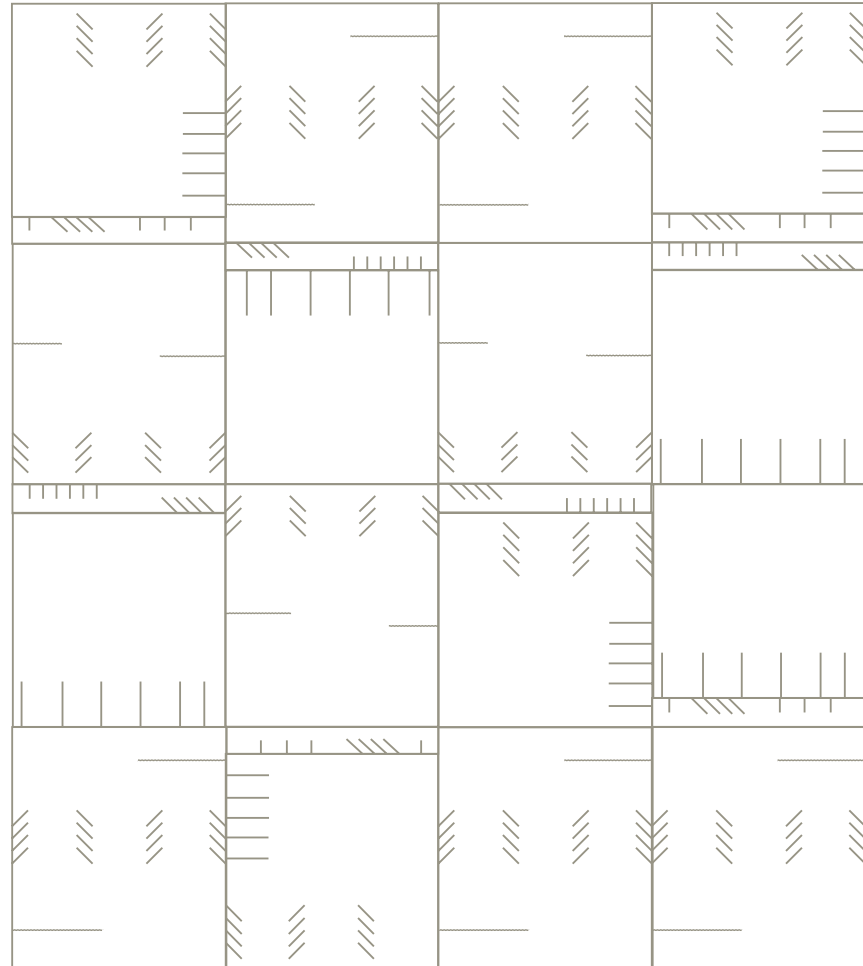
Ax1
Bx1
Cx1
Dx1
Ex1
Fx1

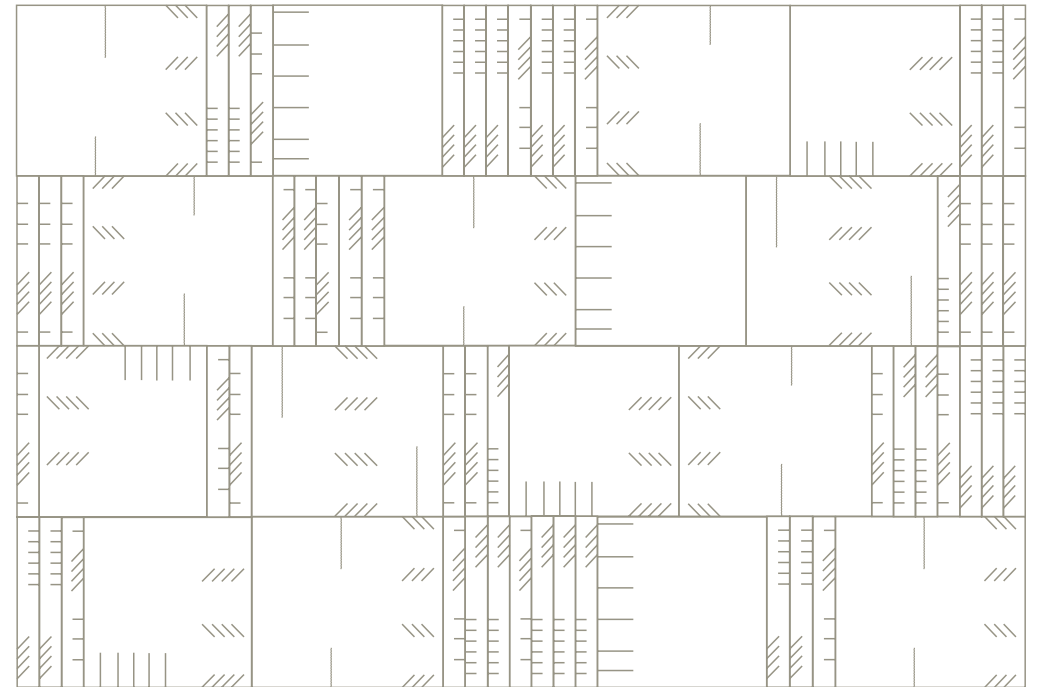
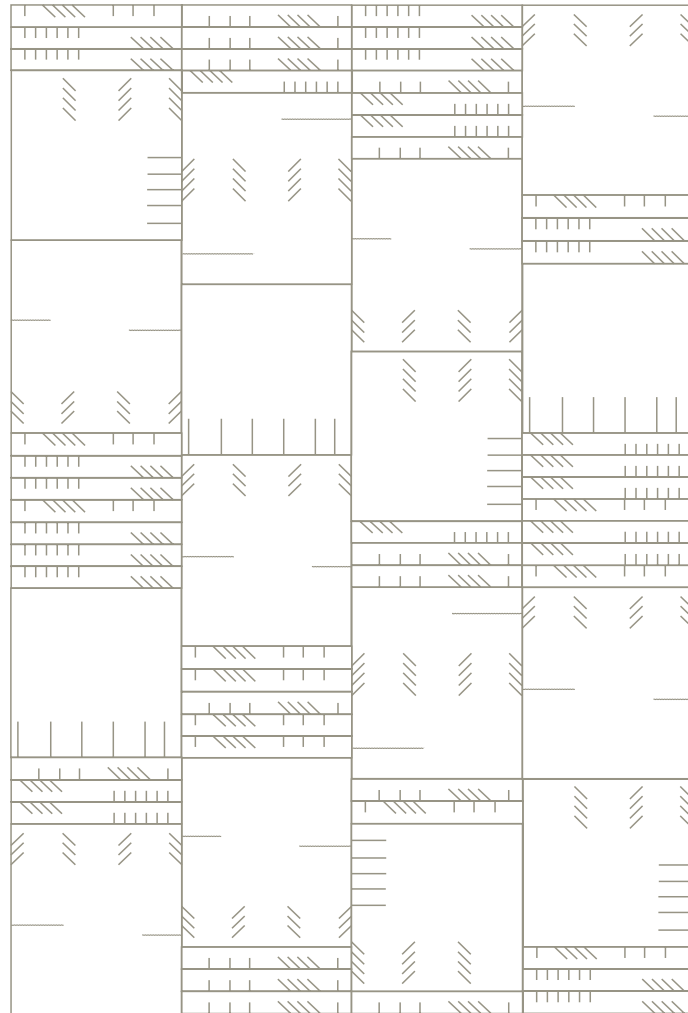


Thickness: 20 mm - 3/4"
Hand Made Concrete

A
B
A
C
E
A
B
A
B
B
D
A
A
B
F

Ax7
Bx7
Cx1
Dx1
Ex1
Fx1












	PCS-SQM	PCS-CRATE
Inkee	Fixed Set 1.272	11 Set
Inkee Wild	Fixed Set 1.7172	9 Set

SQM-CRATE	KG-CRATE	SUITABILITY	CATALOG NUM.	NOTES
13.992	601.66	Interior / Exterior Use for Walls	IN8001	Hand Made Concrete
15.45	649.10	Interior / Exterior Use for Walls	IN8002	Hand Made Concrete

General Material Performance Data

	 Dimensions Tolerance	 Bending Strength
* Tested according to NP EN1339 standart	Class 3(R) ±2mm	Class 2(T) ≥4mpa

 Abrasion Resistance	 Reaction To Fire	 Slip / Skid	 Water Absorption	 Freeze / Thaw Resistance
Class 4(I) ≤20mm	A1	Satisfactory	Class 2(B) ≤6% as a mean	Class 3(D)≤1.0 kg/M²

COLOUR PALETTE

001

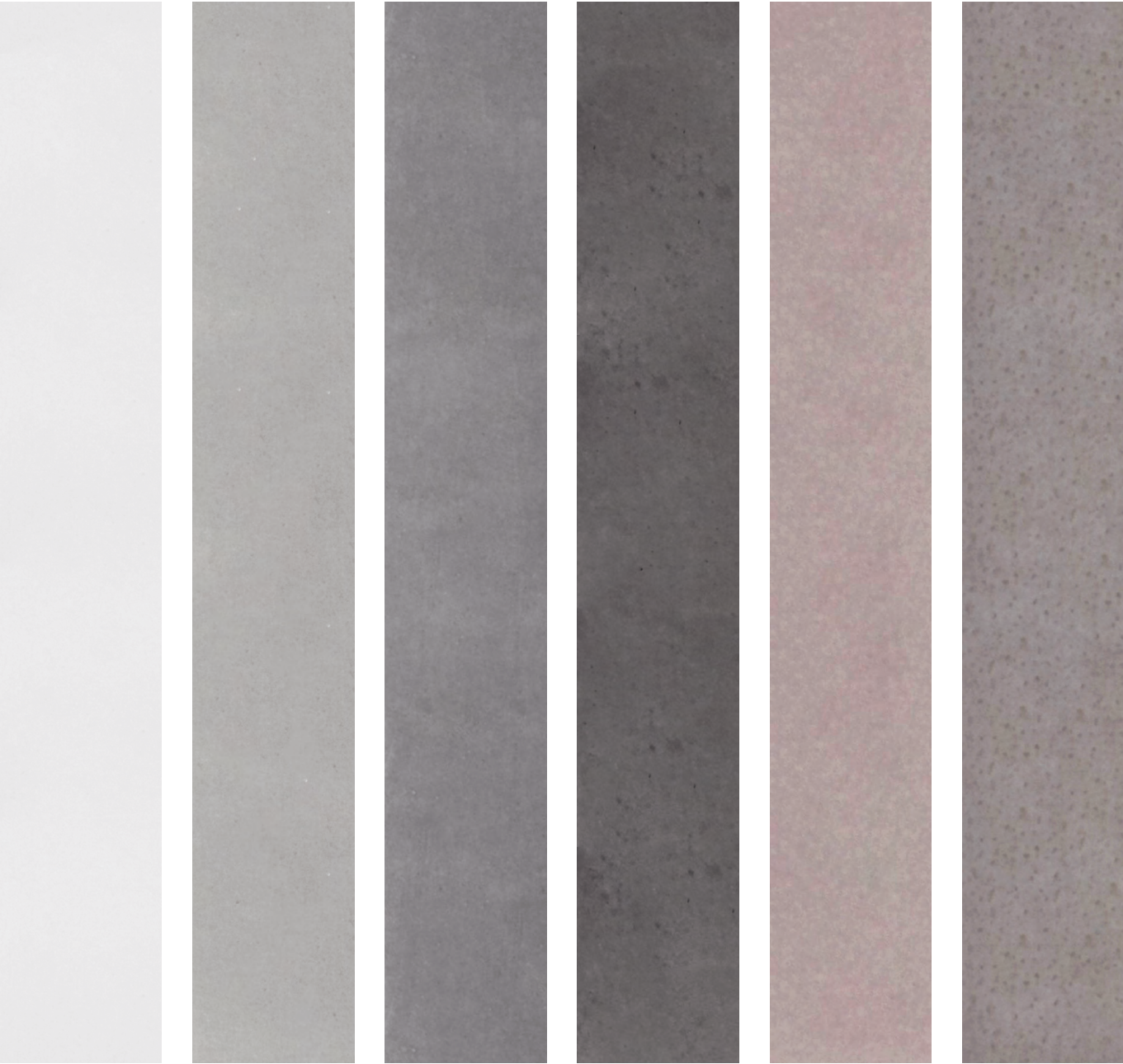
010

011

012

013

014



019

020

030

031

032



